



DAYSHA VERONICA

MEDIA KIT

as of November 2021



DAYSHA VERONICA

Daysha Veronica is an award-winning playwright, screenwriter, online video producer, viral spoken word poet, author, educator, speaker, and women's lifestyle influencer/blogger.

She formerly worked at BuzzFeed as a top video producer/on-camera personality. Her videos have generated over **half a billion views** across YouTube and Facebook in just 3.5 years.

DRAMATIC WRITING COACHING

In 2021, Daysha launched her own dramatic writing coaching and education company to offer aspiring dramatic writers a high quality, accessible and affordable educational experience in alternative to expensive, multi-year grad school programs.

Utilizing her vast entertainment industry background and her experience from running her self-confidence building blog, Yes Queen, Daysha focuses on building her clients' skills and confidence in writing.

STATISTICS (BASED ON IG)

84.1%

female
audience

48.4%

ages
25-34

10K

avg reach per
post

SOCIAL MEDIA FOLLOWING



82K



13K



3K



1K

CONTACT ME

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